

## Brief CV

<b>Name</b>	Jiaying Chen	<b>中文名</b>	陈佳莹	
<b>Gender</b>	female	<b>Title</b> (Pro./Dr.)	Master's tutor / Ph.D.	
<b>Position</b> (President...)		<b>Country</b>	China	
<b>University/ Department</b>	Sichuan Agricultural University / Business School			
<b>Personal Website</b>				
<b>Research Area</b>	strategic management; marketing management; innovation management			

### Brief introduction of your research experience:

Jiaying Chen, PhD, Master's tutor, Business School of Sichuan Agricultural University. She got Ph D degree in Sichuan University in China, now she focus on the research areas of strategic management, marketing management, and innovation management.

In recent years, she has published more than 10 academic papers, and has been searched by SCI, EI, CSSCI and CPCI, such as “Journal of Intelligent & Fuzzy Systems”, “soft science”, etc. Dr. Chen has chaired 2 provincial scientific research projects, and participated in 1 national scientific research projects and several provincial and horizontal projects. She has co-authored 2 Academic books and 1 textbook in Chinese. And She has received the first prize of undergraduate teaching quality in Sichuan Agricultural University, the three prize of Sichuan science and Technology Progress Award.

\*\*\*\*\*All the columns need to be filled in.